



PRESS RELEASE

30 May 2008

**TRUE Chose Intelligence Solutions from CHEVALIER
To advance Thai Convergence Call Center**

(Hong Kong, May 30, 2008) - Chevalier Network Solutions Thai Limited ("CNT"), subsidiary of the Chevalier International Holdings Limited (HKSE Stock code: 025), recently signed a significant contract with TRUE Corporation Public Company Limited ("TRUE"), a leading telecommunications company in Thailand, to supply and install intelligence solutions for enhancing the efficiency of its Convergence Call Centre. Having integrated the new system, TRUE's Convergence Call Centre becomes the highest capacity system in Southeast Asia in its kind, supporting 2000 agent seats.

The signing ceremony for this transaction was held at True Tower Building in Bangkok in March 2008 and the project is expected to be completed by June 2008. CNT will provide and install Avaya intelligence solutions including Avaya Voice Portal, Avaya Proactive Contact, NICE Voice Recording System and IEX Work Force Management Systems for TRUE's Convergence Call Centre. The cutting-edge equipments will advance the logistics of customer phone call operations and enhance the efficiency of its information archive handling and management system, aiming at delivering a satisfactory customer services to its clients.

TRUE's Chief Operating Officer & Managing Director, Mr Vichao Rakphongphairot stressed, "As a leading telecommunications company in Thailand, we are committed to providing high quality customer services. Chevalier's intelligence solutions will advance our customer services by increasing agent efficiency of our Convergence Call Centre. We also expect to streamline the operation, with supports of this ever highest capacity call center in Thailand with 2,000 Agents catering customer needs."

Mr Tammachart Sirivadhanakul, Managing Director of CNT, said, "We are glad to be chosen as the major supplier of TRUE to advance its Convergence Call Centre. With expertise and rich experience in IT industry in Southeast Asia, Chevalier is confident in providing TRUE with professional, reliable and excellent consultation, installation and maintenance services."

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TRUE Corporation Public Company Limited

TRUE Corporation Public Company Limited ("TRUE") is the most integrated communications solutions provider in Thailand that provides customers with the full range of fixed line, wireless, Internet broadband and content products and services. TRUE also operates businesses on Mobile Phone, Online Business, Pay-TV and Digital Commerce Business. To learn more about CNT, please visit <http://www.truecorp.co.th/eng/index.jsp>



Chevalier Network Solutions Thai Limited

Chevalier Network Solutions Thai Limited ("CNT"), a subsidiary of Chevalier International Holdings Limited, is the leading provider of voice and data converged communication products and solutions for enterprises in Thailand. CNT offers professional IT services and a range of products including Business Communications Systems, PABX, IP Telephony and Contact Center Solutions, IP Video Conferencing Systems, Wireless LAN (WiFi), WiFi Security and Network Security. To learn more about CNT, please visit

http://www.chevalierthai.com/home_avaya.html